BRETT THOMPSON

CREATIVE PROFESSIONAL | PROFESSIONAL CREATIVE
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EXPERIENCE

GS&F – MANAGER OF CREATIVE SERVICES
SEPT 2022 – PRESENT | NASHVILLE, TN
In addition to serving as a Senior Creative Producer, I now manage our team of Production Designers. I review and approved time sheets, vacation requests, perform 1-on-1 meetings and reviews with team members, mentor, and educate team members on new software used within our department. I also serve on our Creative Leadership team which works to support the overall Creative Department.

WATKINS COLLEGE OF ART AT BELMONT UNIVERSITY - ADJUNCT PROFESSOR
FALL SEMESTER 2023 + FALL SEMESTER 2024 | NASHVILLE, TN
Instructing students in digital imaging using Adobe Photoshop, Illustrator, and InDesign, as well as Google Web Designer to create simple animations. All students are either majoring or minoring in art or design.

GS&F – SENIOR CREATIVE PRODUCER
SEPT 2015 – 2022 | NASHVILLE, TN
Produce print-ready marketing and advertising materials for client campaigns. Production of digital ads for web, social media or video. Storyboard sketches for video content. Layout for product collateral. HTML5 ad building using Google Web Designer. Motion graphics and animation for social media using Google Web Designer, Adobe After Effects and Adobe Photoshop.

BEST BRANDS, INC. – ART DIRECTOR
APRIL 2013 – SEPT 2015 | NASHVILLE, TN
Oversaw the production of advertising materials for wine and spirits brands distributed throughout Middle Tennessee and Chattanooga. Maintain vendor relationships and developed internal procedures to manage large volume art and design needs to support regional sales force. Created design solutions for retail merchandising displays and special trade show events.

NASHVILLE PARENT MAGAZINE – WEB CONTENT MANAGER
MAY 2011 – APRIL 2013 | NASHVILLE, TN
Responsible for web content management and digital ad design. Designed and deployed the weekly e-newsletter and served as the project leader for the website's 2012 launch and redesign. Tracked e-newsletter performance data via MailChimp, and tracked data for website performance via Google Analytics.

KIRKLAND'S, INC. – GRAPHIC DESIGNER
APRIL 2010 – MAY 2011 | NASHVILLE, TN
Responsible for conceptual development and execution of in-store promotional signage, package design, internal marketing, and corporate newsletter/magazine. Managed website graphic updates as well as e-commerce content, design, and HTML set up for promotional email campaigns including animated graphics. Collaborated with other departments to develop and execute marketing strategies.

EON PRODUCTIONS – OWNER / OPERATOR
1997 – PRESENT | MONTGOMERY, AL + NASHVILLE, TN
Developed product and branding for Eon Comic Art Boards, The Ready-To-Ink Series, and Eon Vortex Matte Black Ink. Review submissions for Eon's Ready-To-Ink series, hire artists, and oversee production schedules and deadlines. Oversee quality control, product testing and review by professional artists. Order fulfillment and customer service. Design social media campaigns and develop sales promotions deployed through social media and email marketing. Design assets and maintain Wordpress Ecommerce website.

EDUCATION

THE ART INSTITUTE OF TENNESSEE
2007 – 2009 | NASHVILLE, TN
Bachelor of Fine Arts in Graphic Design – with honors, September 2009 • Cumulative GPA 3.9
Main focus of studies included advertising design, publication design.

WATKINS COLLEGE OF ART & DESIGN
2005 – 2007 | NASHVILLE, TN
Studied graphic design with an additional interests in illustration, creative writing, and photography.

EDUCATION (OTHER)

NASHVILLE SOFTWARE SCHOOL
AUGUST – DECEMBER 2019 | NASHVILLE, TN
UX & UI Boot Camp. Developed working knowledge of User Experience Design and User Interface Design. Skills acquired include research, persona building, user testing, journey mapping, wire-framing, and high fidelity prototyping.

SOFTWARE PROFICIENCIES

EXPERT
Adobe InDesign
Illustrator
Photoshop
Acrobat Pro
ProCreate for iPad Pro
Google Web Designer
FontSelf (font creation software)

MODERATE
Adobe After Effects
Apple iWork
G-Suite
iMovie
MailChimp
Microsoft Office
Adobe Premiere Pro
SquareSpace
Wordpress

ADDITIONAL EXPERIENCE USING
SurveyMonkey
Google Display Ad Network
Meta Ads
Google Double-Click for Publishers
Digital Photography